

# ENTER

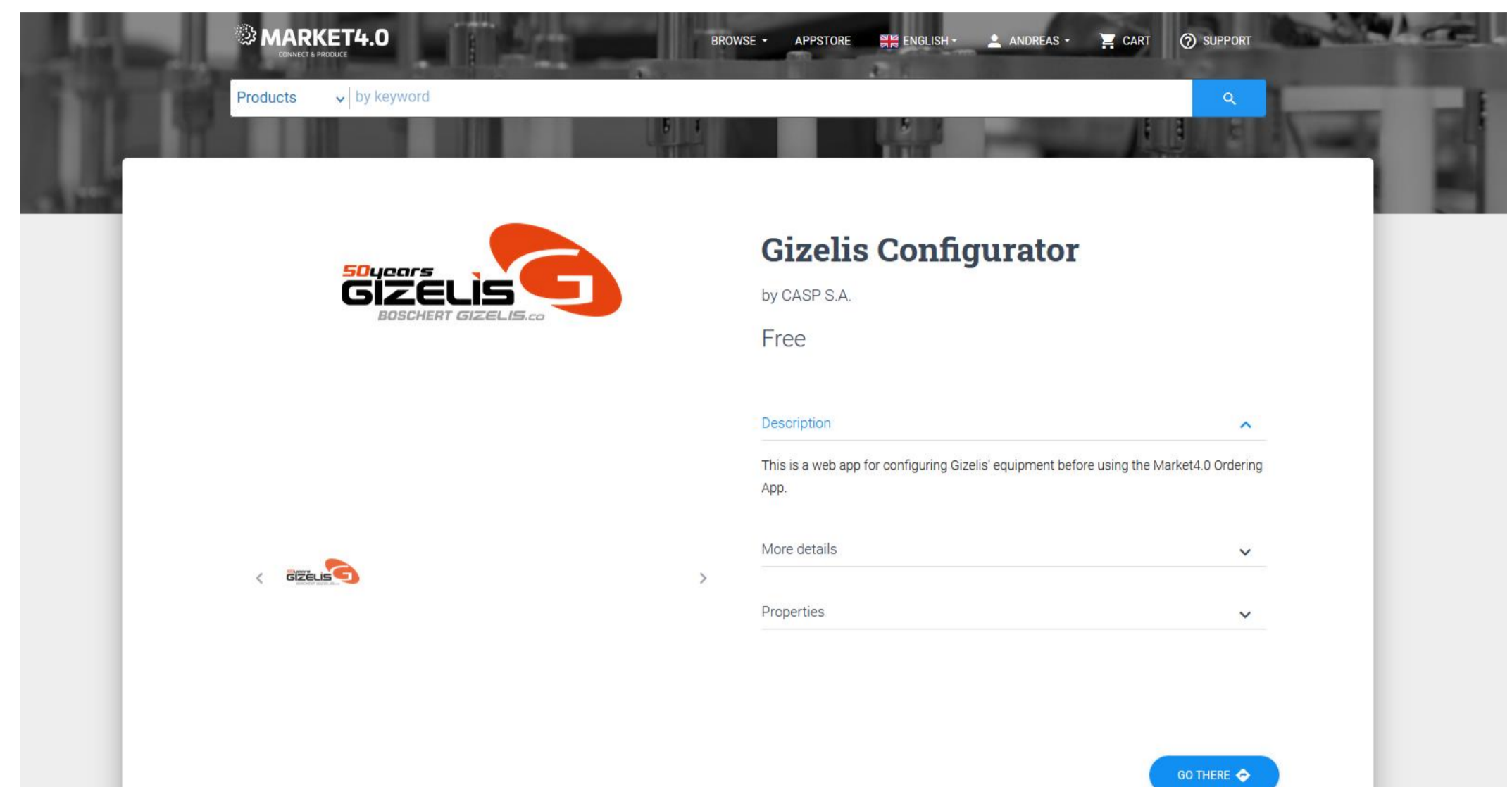


## ENTER

Connect Production Equipment Supplier for Metal Processing to Market4.0

### Product Configurator

The product configurator is an app designed to facilitate the selection of different equipment options for Gizelis' machines. The app is integrated with the MARKET4.0 and is also connected with the MARKET4.0 Ordering app to facilitate quotation and ordering of the equipment



### Features

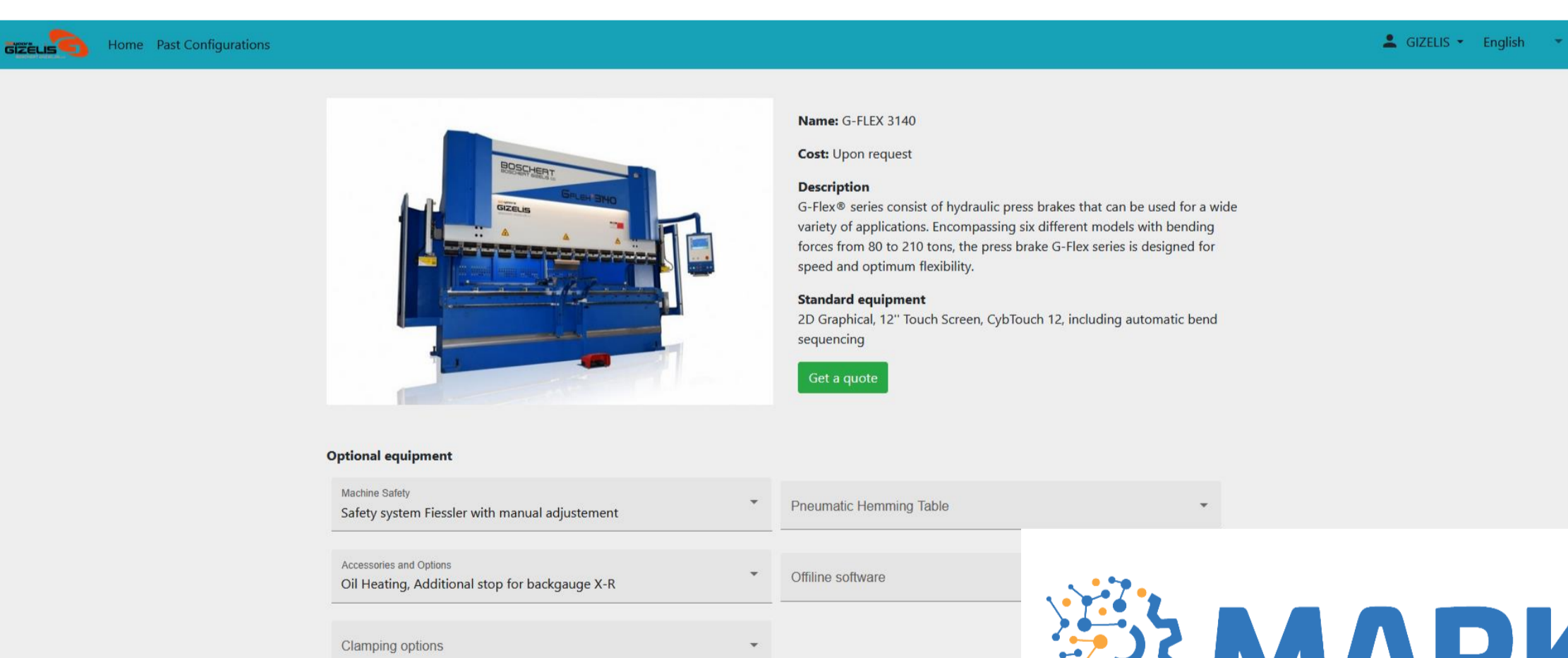
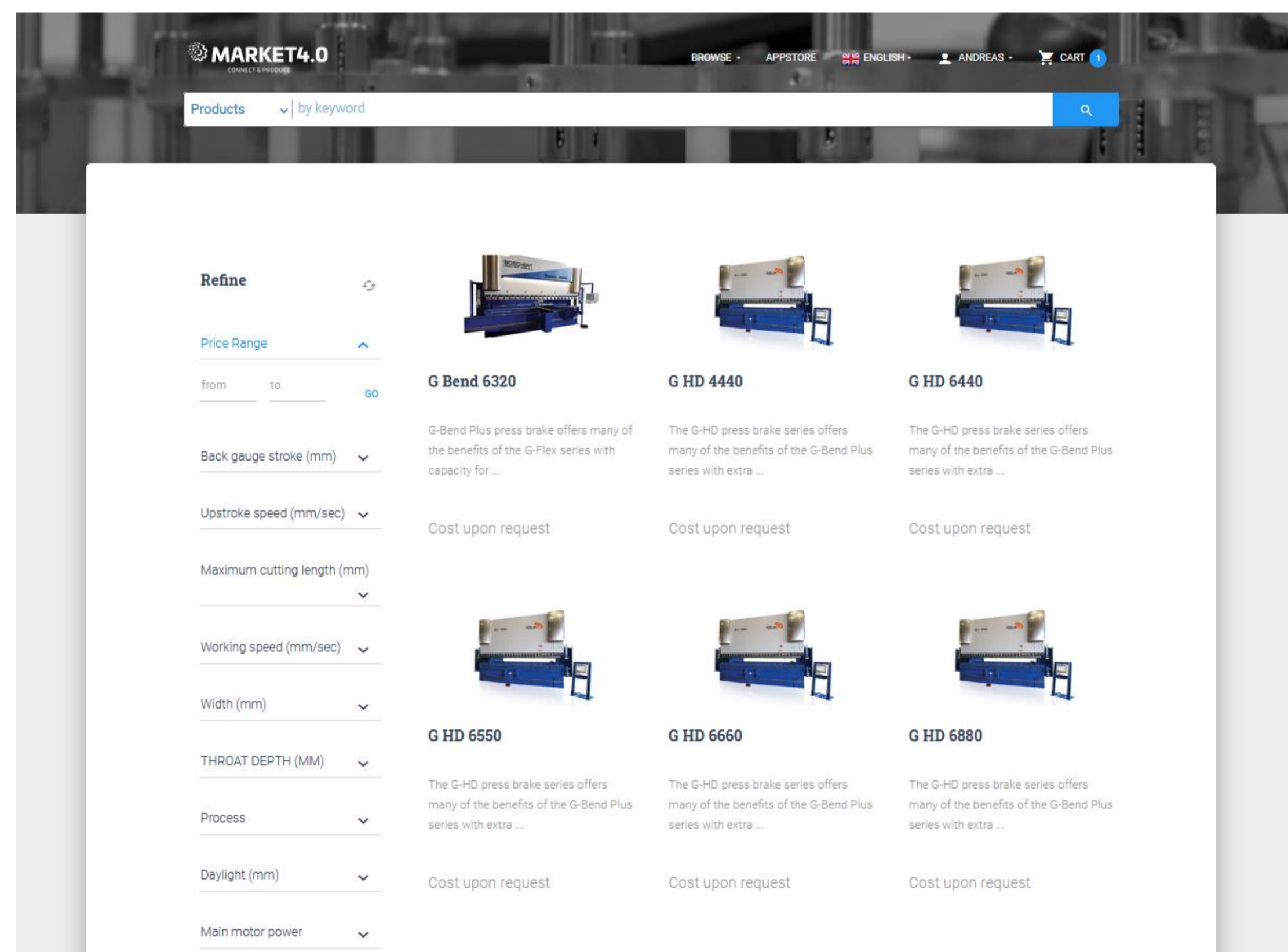
- GIZELIS S.A onboarding.
- Integration with Metal Domain Data App.
- Easy-to-use machine configurator
- Connection with: MARKET4.0 Ordering App, MARKET4.0 Visualization App and Equipment selection service

### Product Catalogue Synchronizer

The main objective of the ENTER experiment is the upload of the GIZELIS equipment to the MARKET4.0 marketplace. For this purpose, an automated solution was implemented for connecting the internal content management system to the MARKET4.0 portal API.

### Benefits

- ✓ Increase supplier's visibility
- ✓ Expansion of end-user's supplier network
- ✓ Order time reduced
- ✓ Optimized machine configuration



### Acknowledgment

This work has been performed in the context of the ENTER project, an open call #1 winner of the H2020 MARKET4.0 project (market40.eu), with participation of

- CASP S.A., [www.casp.gr](http://www.casp.gr)
- GIZELIS S.A., [www.gizelis.com](http://www.gizelis.com)
- KLEEMANN HELLAS S.A., [www.kleemannlifts.com](http://www.kleemannlifts.com)

The H2020 MARKET4.0 project develops an open multi-sided digital platform for enabling production equipment and service providers to connect and work together with manufacturing companies. The MARKET4.0 platform enables new business, based on value-adding interactions among the production equipment and service providers and their customers while at the same time provides an open and participative infrastructure for these interaction